

AHRC Approaches to assessing 'Impact'

Step 1: Defining 'impact' in the arts and humanities



Step 2: Developing case studies of impact



- Understanding – Evidence – Advocacy
- Utilise logic models, qualitative techniques, economics
- Conducted by independent consultants

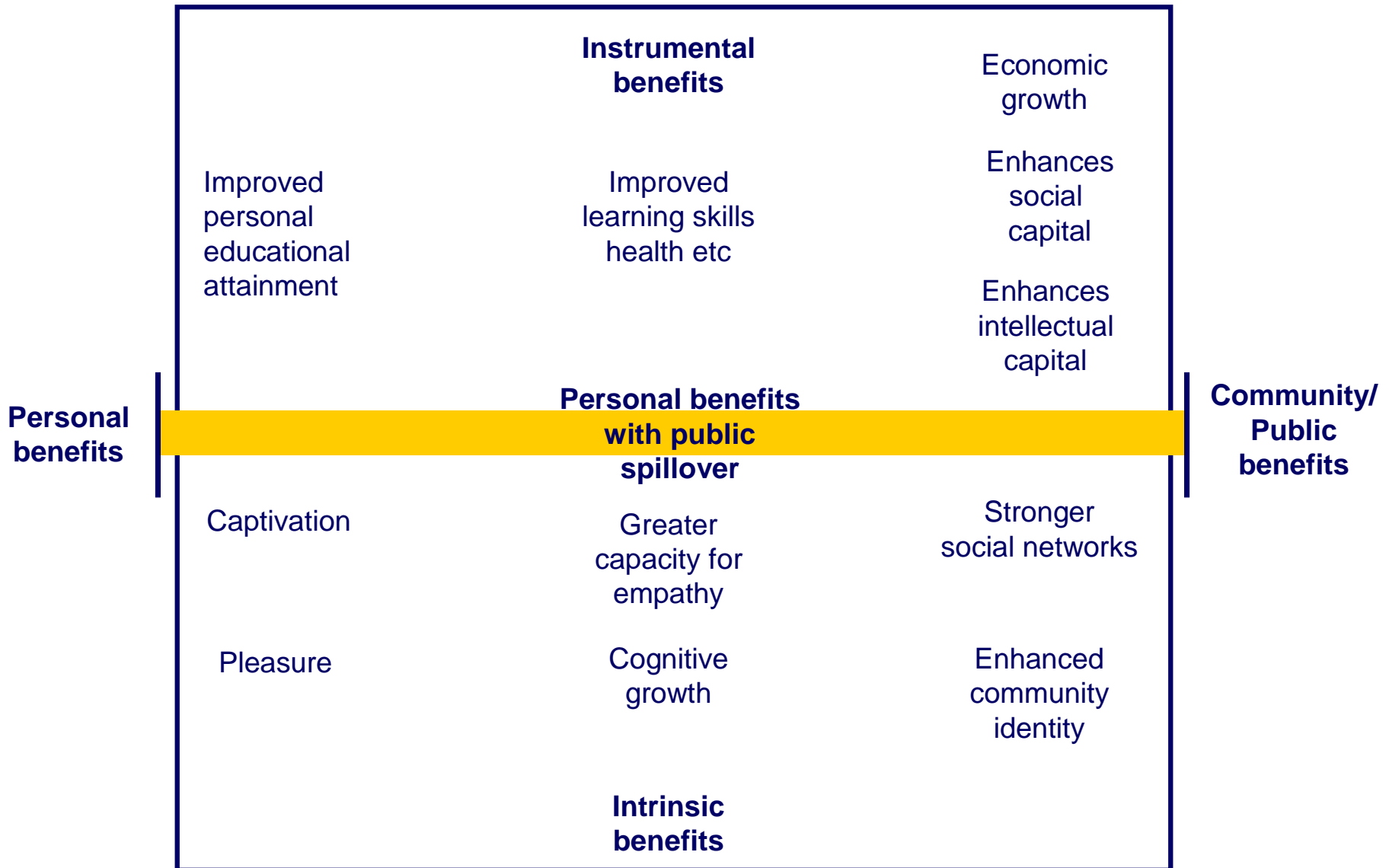
Step 3: Formulating an Impact Strategy



Step 4: Refining data collection, indicators

Step 5: Developing new theory, method

Step 1: Defining Impact



Lessons from AHRC practice

Communication with the academic community is essential

Evaluation and assessment techniques must be 'fit for purpose'

Consider who has the right expertise to conduct impact assessment (outsourcing)

Ensure the results feed back into policy and the development of new methods and indicators